



MAASAI MARA UNIVERSITY
REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER

**SCHOOL OF ARTS HUMANITIES SOCIAL
SCIENCES & CREATIVE INDUSTRIES**

COURSE CODE: CPR 2203-1
**COURSE TITLE: INTERNATIONAL RELATIONS
AND DIPLOMACY**

DATE: 26/4/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer Question One And Any Other Two From Section B

Section A

1. What is diplomacy and how does it differ from other forms of international relations? **(2 marks)**
2. Discuss the role of diplomacy in preventing and resolving conflicts between states. **(3 marks)**
3. What is the interplay between the global and the local in media cultures? Using examples, discuss the ways in which global media flows shape local media cultures and how local cultures, in turn, shape global media. Additionally, explore the impact of this interplay on cultural identity, media production, and the consumption of media." **(5 marks)**
4. Discuss how public diplomacy can be used to promote a country's image and enhance its soft power. **(5 marks)**
5. Discuss the impact of globalization, new communication technologies, and shifting power dynamics on the practice of diplomacy **(5 marks)**

Section B

1. What are the key factors that shape the international relations of states in the contemporary global system? Discuss the impact of globalization, regionalism, and non-state actors such as international organizations, multinational corporations, and non-governmental organizations on the conduct of international relations **(15 Marks)**
2. Explain and evaluate the major theories of international relations, including realism, liberalism, constructivism, and critical theory. Which theory do you find the most compelling and why? **(15 marks)**
3. What are the advantages and disadvantages of multinational ownership and control in today's globalized economy? Using examples, discuss how multinational corporations can impact the economic, social, and political spheres of host countries. **(15 marks)**
4. How has the development of media technology transformed the way information is created, shared, and consumed in today's society? Discuss the impact of social media, digital platforms, and other emerging technologies on politics, culture, and social interactions **(15 marks)**

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