



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

THIRD YEAR SECOND SEMESTER

**SCHOOL OF ARTS HUMANITIES SOCIAL
SCIENCES & CREATIVE INDUSTRIES
COMMON COURSE**

COURSE CODE: CMJ 3203-1

COURSE TITLE: RADIO PRODUCTION

DATE: 27/4/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

- Answer ALL questions
- Productions should be done in groups of three persons

QUESTIONS

1. Conduct and record a five minutes radio interview with an eye witness of a hard news incidence.(10 marks)
2. Using the conversational writing style for broadcast, write a news story on the incidence in 1 above. (10 marks)
3. Using excerpts from the interview conducted in 1 and the news report in 2 above, produce a news package to be relayed on a prime time news program in a station of your choice.(10 marks)
4. Produce a radio lead script for a 5 minutes news program.(10 marks)
5. Generate radio program rundowns for a ten minutes music program.(10 marks)

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