



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2022/2023 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF ARTS, HUMANITIES SOCIAL SCIENCES  
& CREATIVE INDUSTRIES**

**COURSE CODE: LAC/SAS 3206**

**COURSE TITLE: COMMUNICATION AND CULTURE**

**DATE:**

**TIME:**

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**INSTRUCTIONS TO CANDIDATES**

- **Question One is Compulsory**
- **Answer Any Other .....**

*This paper consists of .....2..... printed pages. Please turn over.*

1. Explain how culture affects Communication. (10 Marks).

2. Discuss with illustrations how various cultural values are communicated in the society.

(20Marks.)

3. Explain the cultural Determinants of Communication in the context of Communication and Culture. (20 Marks.)

4. In Communication, language and Sociolinguistics determinants are intertwined. Discuss the aspects of language and Geography, gender, identity and culture in relation to Communication and Culture.

( 20 Marks.)

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