



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES
BACHELOR ARTS IN POLITICAL SCIENCE AND
PUBLIC ADMINISTRATION**

**COURSE CODE: SOC 2115-1
COURSE TITLE : RESEARCH METHODS IN
SOCIOLOGY**

DATE: 13TH DECEMBER, 2022

TIME: 0830-1030

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO questions.*
- *Question one carries 20 marks*
- *All other questions carry 15 mark*

QUESTION ONE

- a) Explain why one would engage in scientific research **(10 marks)**
- b) Describe the characteristics which would distinguish scientific research from any other form of inquiry **(10 marks)**

QUESTION TWO

Distinguish between the following: **(15 marks)**

- a) Qualitative and Quantitative research
- b) Population and sampling
- c) Interview and questionnaires
- d) Systematic and stratified sampling

QUESTION THREE

- a) Develop a questionnaire instrument with 5 open – ended questions and 5 closed – ended questions **(15 marks)**
- b) Enumerate the steps you take in your research process. **(15 marks)**

QUESTION FOUR

Discuss primary data collection methods used in research. Give their advantages and disadvantages **(15 marks)**

QUESTION FIVE

- a) Describe the significance of sampling in research **(5 marks)**
- b) Explain the types of probability sampling. Give two types of non-probability sampling **(10 marks)**

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