



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

FOURTH YEAR FIRST SEMESTER

**SCHOOL OF ARTS, HUMANITIES, SOCIAL
SCIENCES AND CREATIVE INDUSTRIES
BACHELOR OF SCIENCE IN JOURNALISM**

COURSE CODE: CMJ 4105

**COURSE TITLE: DIGITAL GRAPHICS FOR
VISUAL COMMUNICATION**

DATE: 9TH DECEMBER 2022

TIME: 1100-1300

INSTRUCTIONS TO CANDIDATES

- Answer all questions (COMPULSORY).
- Save your work on a CD and write your name & registration number on it with a permanent marker.
- Print the publication
- Hand in the CD and the publication on the exam dates. (*make sure you sign attendance*)
- Use relevant photos as per the subtopics highlighted on the text given.

*This paper consists of **FOUR** printed pages. Please turn over*

Create a folder under your registration.

Save the publication under your registration number and put it inside the folder you have created.

You are the Designer for “**THARAKA DAILY CHILDREN**” . You are required to come up with a publication exactly as provided.

Question 1

Create a PageMaker document with the following settings

- 3 pages
- Put 1 columns in each page
- Set 0.5 inches as the page margins
- Set the page to orientation TALL
- The Page size should be A4 without facing pages. (10 marks)

Question 2

In the master page, Design the top part reading “**THE NITHI CHILDREN**” for it to appear in all the pages of the publication. (10marks)

Question 3

Create the rest of the publication.

- Create the publication as provided by placing the typed stories in page 2. (15 marks)
- Place the pictures exactly in their positions as in the provided print out (*It's not a must you use the exact ones and hence any picture will do*). Consider Text Wrap in your publication.
- Add another page to your publications and make a design that is fit to be the back cover of the publication. Creativity is required here. (15marks)

TEXT

Help your toddler get the most from play

Toddlers are naturally curious. They want to explore—and play offers a vehicle for them to do so. It provides little ones with multiple opportunities for problem-solving, skill-building, and mastering physical challenges.

Aim for lively.

Research indicates a stimulating play environment, plus the availability of creative playthings, fosters cognitive development.

Inspire your toddler with toys that invite investigation and exploration. Skip those that simply stimulate kids with flashing lights and noisy whistles—they don't foster creative engagement.

Look for nesting toys to stack, bubbles to chase, and wood or cardboard blocks for building.

Studies show toddlers who play with blocks score higher on language tests and that block-based activities boost math achievement.

Make it social.

You are your baby's first playmate, so take an active role in his explorations. Investigate with him. Give your toddler a chance to play with same-age children. That's how little ones learn to take turns, gain self-control, and work collaboratively, all of which promote empathy and cooperation.

Keep it active.

Encourage your toddler's natural desire to keep moving. Toddlers who engage in physical play typically grow up to be active teenagers and adults. Sensor motor play, which involves both senses and muscles (think water play and sandboxes), allows a toddler to learn about her body and its abilities. And mastery of the physical body promotes self-esteem and a feeling of accomplishment. So provide lots of opportunities for safe physical exploration and trying out developing skills—let her reach, grasp, crawl, tumble, roll, climb, run, and balance.

Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the

pull quote text box.

Hilary Macht is a mother of two boys and an award-winning magazine editor and writer whose articles have appeared in publications including The New York Times, Columbia Journalism Review, Prevention,

Quotes for the day! This is an enlightening section to induce positivity and confidence in kiddies.

The values we follow are worthy than those we simply forward it. Enlighten your day and knowledge with powerful quotes.

The little nuggets will be sufficient in most cases to motivate your child easily. Of course, we would like to put a dash of humor and fun as kids will love it. A few quotes will bring you a beautiful smile on your face.

Our comprehensive collection of inspiring and motivational are picked after a careful consideration. We do understand that a child is developing his or her language and update simple quotes that are easily understandable by children.

Whenever you feel down or something let you fall, read a quote to get aroused. These quotes will give you a lot of affirmation. Spread inspiring content, motivation and positive feelings to your friend.

"No kid is unsmart. Every kid's a genius at something. Our job is to find it. And then encourage it."

-- Robin Sharma