



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF ARTS HUMANITIES SOCIAL
SCIENCES & CREATIVE INDUSTRIES
COMMON COURSE**

**COURSE CODE: CMJ 3208
COURSE TITLE: PHOTO JOURNALISM**

DATE: 8TH DECEMBER, 2022

TIME: 1100-1300

INSTRUCTIONS TO CANDIDATES

1. Answer question ONE and any other TWO questions

*This paper consists of **THREE** printed pages. Please turn over*

QUESTION ONE (30 Marks)

- a) Define photo journalism **(5mks)**
- b) describe the qualities and attributes a professional photo journalist possess **(10marks)**
- c) Explain the meaning of the term Picture composition **(5marks)**
- d) What are the principles of composition? **(10marks)**

QUESTION TWO (20 marks)

- a) What is caption in photographic journalism and news writing**(5marks)**
- b) How can a photo caption expand the 5WH news formula? **(10 marks)**
- c) Writing captions requires specialized skill. Explain the golden rules in writing better captions. **(5 marks)**

QUESTION THREE (20 Marks)

- a) A good photojournalist always prefers to take multiple takes from different angles and positions. Either he uses zoom lens or moves physically closer to the subject or the place of action. Explain the different types of shots used in photo journalism. **(10mks)**
- b) As an experienced news photographer, write notes on the following camera picture shots:
 - i) Spot news photography **(2marks)**
 - ii) Portrait photography **(1 marks)**
 - iii) Sports photography **(1 marks)**
- d) What is photo feature? **(1 marks)**
- e) What personalities qualify for a photo feature? **(5marks)**

QUESTION FOUR (20 marks)

- a) Explain 'Editing' in the post production photo communication **(5 marks)**
- b) A photo editor may not be a photo journalist. Discuss the role of a photo editor in working with raw images **(10 marks)**
- c) What are primary ethical issues that a photo journalist should adhere to **(5 Marks)**

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