



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATION
2020/2021 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF EDUCATION
BACHELOR OF EDUCATION**

COURSE CODE: ECI 2206

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE: 4TH OCTOBER, 2021

TIME: 1100 – 1300HRS

INSTRUCTIONS TO CANDIDATES:

Answer Question 1 and any other Two Questions

QUESTION 1

- a) Classroom communication may not be effective because of several barriers. Using **two** illustrations for each, discuss any FIVE barriers that may affect effective communication during teaching and learning. **(10 Marks)**
- b) Citing any **two** examples, describe how non-verbal communication can be used effectively during classroom instruction. **(10 Marks)**
- c) With reference to any **two** examples from one of your teaching subjects, explain the usefulness of community resources during instructional activities. **(10 Marks)**

QUESTIONS 2

Make notes on the following models of communication:

- a) Linear communication Model. **(6 Marks)**
- b) Interactive communication Model. **(7 Marks)**
- c) Transactional communication Model. **(7 Marks)**

QUESTION 3

- a) Classroom interaction should be designed to utilize the SEVEN elements of the communication process. Do you agree? **(14 Marks)**
- b) Using illustrations for each, discuss any THREE advantages of using realia as a teaching and learning resource. **(6 Marks)**

QUESTION 4

- a) Citing **two** examples, explain the meaning of audio-visual aids in the context of teaching and learning **(8 Marks)**
- b) Discuss any **six** benefits of audio-visual aids in teaching and learning **(12Marks)**

QUESTION 5

- a) What is an Educational Media Centre? **(4 Marks)**
- b) With illustrations, explain how an Educational Media Centre could be effectively used for teaching and learning activities **(16Marks)**

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