



# **MAASAI MARA UNIVERSITY**

**SPECIAL/ SUPPLIMENTARY  
EXAMINATIONS**

**2020/2021**

***SECOND YEAR FIRST SEMESTER***

**SCHOOL OF EDUCATION  
BACHELOR OF EDUCATION**

**COURSE CODE: ECI2206**

**COURSE TITLE: EDUCATIONAL MEDIA AND  
RESOURCES**

**DATE:**

**TIME:**

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**INSTRUCTIONS TO CANDIDATES**

*This paper consists of **TWO** printed pages. Please turn over.*

Answer Question **ONE** and any other **two** questions

## QUESTION ONE

Explain the meaning of the following terms:

(i) Instructional media **(4 marks)**

(ii) Communication **(4 marks)**

(iii) Realia **(4 marks)**

(b) State and Explain any **four** electronic media used in teaching students  
**(8 marks)**

(c) Discuss **five** barriers to effective classroom communication and ways of overcoming them. **(10 marks)**

## QUESTION TWO

(a) Identify any **six** factors influencing selection and use of media in teaching and learning. **(6 marks)**

(b) With the use of examples, explain how you will use verbal and visual types of communication in teaching and learning. **(14 marks)**

## QUESTION THREE

(a) **Discuss** the criteria used in selecting text books to be used in teaching and learning in secondary schools. **(10 marks)**

(b) **Explain** any **five** challenges faced by teachers in the use of electronic media in teaching and learning. **(10 marks)**

## QUESTION FOUR

(a) Identify any **five** equipment found in a multi-media Centre **(5 marks)**

(b) **Explain** how a teacher would use the equipment in a multi-media Centre to deliver a lesson. **(10 marks)**