



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2021/2022 ACADEMIC YEAR**

**FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF NATURAL RESOURCE, TOURISM  
AND HOSPITALITY**

**DEGREE IN URBAN AND REGIONAL  
PLANNING**

**COURSE CODE: URP 4104**

**COURSE TITLE: MANAGEMENT PRINCIPLES  
AND TECHNIQUES**

**DATE: 28<sup>TH</sup> MARCH 2022**

**TIME: 0830-1030 HRS**

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## **INSTRUCTIONS TO CANDIDATES**

Section A is compulsory

Answer any **THREE** questions in section B

This paper consists of 2 printed pages. Please turn over

**SECTION A: ANSWER ALL QUESTIONS (20 MARKS)**

Q1. Describe the features of Systems Approach for effective management  
(5 marks)

Q2. Discuss 'Game Theory' and its Management Applications (5 marks)

Q3. Analyze decision making models used in Business Organizations  
(5 marks)

Q4. State key steps in environmental policy formulation (5 marks)

**SECTION B: ANSWER THREE QUESTIONS (30 MARKS)**

Q5. Discuss the systems view/attributes of Organizational Development in Kenya.  
(10 marks)

Q6. Discuss the key stages and features of Management by Objectives Processes.  
(10 marks)

Q7. Assess the various schools of management for effective decision making.  
(10 marks)

Q8. Discuss the any four (4) models of collective action for effective coordination in Organizations  
(10 marks)

9. Discuss how managers can use the analysis of interconnected decision areas (AIDA) approach in making feasible solutions  
(10 marks)

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