



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2021/2022 ACADEMIC YEAR  
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL  
SCIENCES & CREATIVE INDUSTRIES  
BACHELOR OF ARTS (SOCIOLOGY)**

**COURSE CODE: SOC 1104-1**

**COURSE TITLE: PSYCHOLOGY OF INDIVIDUAL  
DEVELOPMENT**

**DATE: 31<sup>ST</sup> MARCH, 2022**

**TIME: 1430 – 1630 HRS**

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**INSTRUCTIONS TO CANDIDATES**

- Question 1 is compulsory.
- Answer any other **TWO** questions

*This paper consists of 2 printed pages please turn over.*

1. Define the following concepts with examples
  - a) Psychology **(5 marks)**
  - b) Attitude **(5 marks)**
  - c) Analyze various fields of influence in psychology **(10 marks)**
  
2. a). Examine five factors that influence attitude formation **(15 marks)**
  
3. a). Discuss five mental processes that affect behavior **(5 marks)**  
b). Outline the key factors that influence the development of personality in the childhood stage. **(10marks)**
  
4. a). Outline Erickson's psychosocial theory, highlighting how it contributes to understanding human development. **(7 marks)**  
b). Discuss the role of language in the socialization process **(8 marks)**
  
5. Discuss the view that development of personality is a product of heredity interacting with the environment over time **(15 marks)**

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