



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER

SCHOOL OF EDUCATION

BACHELOR OF EDUCATION

COURSE CODE: ECI 3112

**COURSE TITLE: SUBJECT METHODS IN
BUSINESS STUDIES**

DATE: 8TH APRIL, 2022

TIME:1430-1630

INSTRUCTIONS TO CANDIDATES

Question ONE is compulsory

Answer any other TWO questions

QUESTION ONE

- a) Discuss the concept “teaching business studies is a noble profession”.
10 marks
- b) Describe the advantages of business studies as an integrated subject in secondary school curriculum.
10 marks
- c) Discuss the working of short term memory (STM) during a business studies teaching.
10 marks

QUESTION TWO

- a) Discuss how the hurdle of attention can be overcome in a Business Studies records class.
10 marks
- b) Describe how chalkboard/white board can be effectively used by a business studies teacher on internship.
10 marks.

QUESTION THREE

- a) Discuss the how a business studies teacher can effectively use demonstration activity in teaching the use of ledger accounts.
10 marks
- b) Explain why a lesson plan is always required when conducting a business studies lesson.
10 marks

QUESTION FOUR

- a) Discuss the assertion that e- learning will bring about the extinction of physical classroom in the teaching of business studies.
10 marks.
- b) Describe the activities that should be undertaken during conclusion of a business studies lesson.
10 marks

QUESTION FIVE

- a) Describe the characteristics of an essay type test and how this may be used as an evaluation tool in a form two business studies class. **10 marks.**
- b) Explain how reinforcement can be used to maintain and retain student interest in business studies class.

10 marks

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