



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2019/2020 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF TOURISM AND NATURAL
RESOURCE MANAGEMENT
BACHELOR OF PARKS, RECREATION AND
LEISURE MANAGEMENT (PRLM)**

**COURSE CODE: RLM 4103
COURSE TITLE: PERSONNEL
ADMINISTRATION IN PARKS, RECREATION &
LEISURE MANAGEMENT**

DATE: 6TH DECEMBER 2019

TIME: 8.30-10.30AM

INSTRUCTIONS TO CANDIDATES

Answer **ALL** questions in section A and any other **TWO** in section B.

This paper consists of 2 printed pages. Please turn over

SECTION A: QUESTION ONE IS COMPULSORY (30 MARKS)

- 1a). Briefly discuss the fundamental principles and procedures of management. **(10 marks)**
- b). Explain the importance of staff motivation in the management of recreation and leisure. **(10 marks)**
- c). Briefly describe concepts of organizational behavior, accountability, interpersonal relations, and decision-making strategies. **(10 marks)**

SECTION B: ANSWER ANY TWO QUESTIONS (40 MARKS)

- 2). Discuss the importance of staff training in the management of recreation and leisure **(20 marks)**
- 3). Discuss the benefits of staff recruitment and selection in recreation and leisure management in Kenya. **(20 marks)**
- 4). Discuss the significance of ethical principles and professionalism in recreation and leisure management. **(20 marks)**
- 5). Discuss the principles and procedures of supervisory leadership in the management of recreation and leisure in Kenya. **(20 marks)**

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