



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2018/2019 ACADEMIC YEAR  
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS & ECONOMICS  
DIPLOMA IN HUMAN RESOURCE  
MANAGEMENT**

**COURSE CODE: HRD 010**

**COURSE TITLE: RESEARCH METHODS**

**DATE: 20<sup>TH</sup> AUGUST 2019**

**TIME: 0830-1030 HRS**

**INSTRUCTIONS TO CANDIDATES**

- Question **ONE** is compulsory
- Answer any other **THREE** questions

### **QUESTION ONE**

- i) Discuss five ways of identifying a specific research problem (topic).  
**(10 marks)**
- ii) Write short notes on the following research concepts (stating examples where appropriate).
  - a) Variable
  - b) Data
  - c) Parameter
  - d) Hypothesis**(8 marks)**
- iii) Highlight any five problems faced by researchers **(5 marks)**
- iv) Highlight key attributes of a good abstract. **(2 marks)**

### **QUESTION TWO**

With the definition of a research problem, explain the steps followed in identifying and formulating a research problem. **(15 marks)**

### **QUESTION THREE**

- a) Literature review involves systematic identification, analysis of documents containing information relating to the research problem being investigated, discuss various sources of literature review.  
**(6 marks)**
- b) Research is a systematic approach to obtaining and confirming new and reliable knowledge. Outline various reasons for sampling in research.  
**(5 marks)**
- c) Abstract provides summary of the content of a research report, what are the key contents of an abstract?  
**(4 marks)**

### **QUESTION FOUR**

- a) What are the considerations to take into account while considering data type to adopt in a research?  
**(7 marks)**
- b) Discuss the advantages and disadvantages of secondary data in research.  
**(8 marks)**

### **QUESTION FIVE**

- a) Identify various sampling techniques **(3 marks)**
- b) What are the advantages and disadvantages of the techniques identified above. **(12 marks)**

**//END**