



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2018/2019 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER

SCHOOL OF ARTS & SOCIAL SCIENCES

**BACHELOR OF SCIENCE IN
COMMUNICATION & PUBLIC
RELATIONS/JOURNALISM**

COURSE CODE: CMM 324

COURSE TITLE: PHOTO-JOURNALISM II

DATE: 28TH AUGUST, 2019

TIME: 1430 - 1630 HRS

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **TWO** questions.

QUESTION ONE

- a. Define each of the following terms as applied to photojournalism:
- i. Depth of field (1 mark)
 - ii. Focal length (1 mark)
 - iii. Digital photography (1 mark)
 - iv. F-stop (1 mark)
 - v. Shutter speed (1 mark)
- b. State any five rules for taking effective photographs. (5 marks)
- c. With the use of examples explain any five types of light that one uses when capturing photos. (5 marks)
- d. Explain five reasons for cropping pictures in news media. (5 marks)
- e. Identify five component parts of a 35 mm film SLR camera and explain the use of each. (10 marks)

QUESTION TWO

- a) Identify five types of photography. (5 marks)
- b) Why is it important for photojournalists to consider socio-cultural issues when taking pictures? (5 marks)
- c) Analyze any five photographic images that irritate or stir up readers of news publications. (10 marks)

QUESTION THREE

There has been an outbreak of Ebola in DRC and the Kenyan government has put travel restrictions along her borders. A woman trader sneaked through the porous boundary in to Kenya but complaint of high fever and vomiting at Bumala Health centre. On admission, the doctors suspect her of Ebola. Assuming that you have been assigned to cover this story, analyze any five legal issues that you would adhere to as a photojournalist. (20 marks)

QUESTION FOUR

You have been hired to train high school students on the operations of a photographic camera and human eye. What similarities and differences between a photographic camera and human eye would you cover in your presentation? (20 marks)

QUESTION FIVE

- a) Describe the basic elements of photo-journalism. (10 marks)
- b) Demonstrate five skills and personality traits of press photographers. (10 marks)

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