



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF TOURISM AND NATURAL
RESOURCE MANAGEMENT
BACHELOR OF PARKS, RECREATION AND
LEISURE MANAGEMENT**

COURSE CODE: RLM 3207

**COURSE TITLE: CAMP ORGANIZATION &
ADMINISTRATION IN PARKS,
RECREATION & LEISURE**

DATE: 29TH APRIL 2019

TIME: 8:30 - 10:30 AM

INSTRUCTIONS TO CANDIDATES

Answer **ALL** questions in section **A** and any other **THREE** in section **B**.

This paper consists of 2 printed pages. Please turn over

SECTION A: ANSWER ALL QUESTIONS (25 MARKS)

Q. 1: Define Camp Organization and Administration **(4 Marks)**

Q. 2: Explain the following concepts:

(a) Camping and Campgrounds **(3 Marks)**

(b) Best principles and practices to manage Camp facilities, and events **(3 Marks)**

Q. 3: Briefly describe the necessary skills required to succeed in Camp Organization and Administration **(6 Marks)**

Q. 4: State the advantages the Kenyan youth can gain through participating in Camp organization and administration **(6 Marks)**

Q. 5: Explain the procedures for establishing and managing a camp in Kenya **(3 Marks)**

SECTION B: ANSWER ANY THREE QUESTIONS (45 MARKS)

Q. 6: Discuss the historical development trends of the Camping industry with examples from Kenya. **(15 Marks)**

Q. 7: Using relevant examples, identify existing opportunities of the Camping industry to the Kenyan youth **(15 Marks)**

Q. 8: Using examples, discuss the challenges that would be experienced by Camp Counselors/Managers in Kenya **(15 Marks)**

Q. 9: Explain in details the importance of involving staff and participants in the designing and development of camping programs in Kenya **(15 Marks)**

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