



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES
BACHELOR OF COMMUNICATION AND PUBLIC
RELATIONS**

COURSE CODE: CPR 2202

**COURSE TITLE: INTERPERSONAL AND INTERGROUP
COMMUNICATION**

DATE: 18TH APRIL 2019

TIME: 2.30PM-4.30PM

INSTRUCTIONS TO CANDIDATES

Answer question ONE and any other TWO questions

QUESTION ONE (COMPULSORY)

- A. Using a diagram of the Onion Model, explain the process of self-disclosure. (15 Marks)
- B. Explain the distinction between interpersonal and intergroup relationships. (10 Marks)
- C. Explain the aspects of intra-individual communication. (5 Marks)

QUESTION TWO

- A. Explain the factors that influence self-disclosure. (10 Marks)
- B. Explain five features of interpersonal communication. (10 Marks)

QUESTION THREE

- A. Explain the different levels of interpersonal communication according to Martin Buber (1970). (10 Marks)
- B. Explain the communication requirements at the various stages of group formation. (10 Marks)

QUESTION FOUR

- A. With reference to Abraham Maslow's Hierarchy of Needs Theory, explain five ways through which an individual's belonging needs may be addressed through communication. (10 Marks)
- B. Explain five benefits of effective intergroup communication. (10 Marks)

QUESTION FIVE

- A. Explain the element of context with reference to interpersonal communication. (10 Marks)
- B. Explain the various ways through which an individual may improve communication in relationships. (10 Marks)

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