



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2018/2019 ACADEMIC YEAR  
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS  
BACHALOR OF BUSINESS ADMINISTRATION**

**COURSE CODE: BCM 1207**

**COURSE TITLE: THEORY AND PRACTICE OF  
MANAGEMENT**

**DATE: 15<sup>TH</sup> APRIL 2019**

**TIME: 11.00AM -1.00PM**

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**INSTRUCTIONS TO CANDIDATES:**

**Instruction: Answer Question ONE and any other THREE Questions**

**Question One.**

a)

i] Define the term management? **[1 marks]**

ii] Managers must have specific skills and play certain roles in organizations if they are to inspire employees to meet organizational objectives; explain **[8 marks]**

b) Trace the evolution of management thought, major theorists of the eras and the distinguishing features of each thought through at least four eras **[8 marks]**

c) Describe the characteristics/elements of management **[8 marks]**

**Question Two.**

Evaluate the levels of management **[15 marks]**

**Question Three.**

A chief executive officer cannot perform all the activities in organization; discuss the importance of the organizing function **[15 marks]**

**Question Four.**

Describe how Henri Fayol's 14 management principles have affected management of wildlife organizations today **[15 marks]**

**Question Five.**

Staffing is basically a dynamic process and is affected by a variety of factors: discuss **[15 marks]**

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