

## **ABSTRACT**

The cooperative movement is a key variable in the growth of Kenyan economy especially in rural households. Much of developing world is experiencing rapid economic growth and the cooperatives aim to bring that growth in the rural areas. However, there has been a change in the administrative operations and sustainability of most agrarian cooperatives societies that have diversified in terms of membership, its for this reason that this study sort to access the effects of agrarian cooperatives in social economic development in rural areas, specifically gatanga constituency, muranga county. Specifically the study aims at; to examine the form of labour utilization in farm activities by members of cooperative societies in Muranga County established the strategies used to market farm produce by members of cooperative societies and ascertain the effect of cooperative societies and livelihood of rural household muranga county. The study concluded the agrarian cooperative society has the significant positive association with the livelihood of the community, there positive impact and the community livelihood is not felt but there is need for the government to facilitate the agrarian cooperative society to avoid them from collapsing as much as there much into the idea of devolution also the collapsing agrarian cooperative society should consider doing intensive marketing on their farm products and services offered in order to attract more members.