ABSTRACT

This study was designed to investigate the factors affecting academic performance of Undergraduate students of Kenyan universities. Emphasis was put on trying to establish the relationship between age sex place of residence ,co-curriculum activities , parents' social economic status, former school background and academic performance of undergraduate students at Maasai Mara University. The study employed the use of correlation design to establish the nature of the relationships. The validity and reliability of research instruments was established and data was collected from respondents selected from all the schools of at Maasai Mara University using the simple random sampling method. To analyze the data, the Pearson product moment correlation statistical tool was used with the aim of establishing therelationship between students' admission points, parents' socialeconomic status, former school background and academic performance of undergraduate students atMaasai Mara University. F-test wasused to test if the factors have similar effects on academic performance. T-test and ANOVA table was used to test if the factors have difference in effect of academic performance. The Chi-square wasused to test for the significant difference between the expected and the observed results. This forms the basis of the detailed analysis and conclusions and recommendations. Many researches done have shown the relationship between various factors affecting the performance of students in Kenyan universities. The goal of this project was to highlight how the above factors are important to student's performance and through the findings the school can therefore put in place a better students learning environment to enhance better students' academic performance.