

ABSTRACT

In the recent competitive global market, the manufacturing firms have made a great impact with it. The aim of the study was to establish the influence of JIT system on the performance of manufacturing firms in Kenya, a case study of coca cola company Nairobi. The study objectives were to determine the influence of JITsystem on cost reduction, lead time, quality management and influence on employee training. The study was carried out in procurement department of coca cola company. The study adopted correlation research design and interview guide was used as the main source of data collection. The secondary data was collected from the senior procurement officer (SPO) who was the target population. The qualitative data collected was analyzed using content analysis as per the objectives. Then ANOVA was presented using frequency tables. The study found out that JIT system is an effective tool in reducing organizational costs, lead time, as well as enhances product quality. The study concluded by saying JIT system contributes to large extent the level of performance that is achieved in the procurement performance of firms. Finally, the study recommended for manufacturing firms to implement JIT which will guarantee them a competitive advantage.